




Jenna Armstrong

 www.jennaarmstrong.com

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 Cape Town, South Africa

Experience

Graphic Design Intern

KWV South Africa (Pty) Ltd

Nov 2017

KWV is the leading South African wine and spirits producer with a distinguished heritage. KWV is celebrated around the globe for its product innovation and exceptional brands.

- Gained knowledge of packaging photography
- Learned about the packaging design process, including illustrator, photoshop and Indesign.
- Gained insight on how various members of the design team collaborate to create new labels and packaging design.

Motion Design Intern

Studio Bolland

Sept 2019

Studio Bolland is an animation company with a diverse range of clients across the globe- from advertising agencies and large corporates, to small start-ups and nonprofits.

- Worked closely with motion designers to gain knowledge of the design process in a collaborative setting.
- Illustrated and animated walk cycles and animated shorts, gaining further insight on animation plug-ins such as Duik and Limber.

Motion Designer

Studio Bolland

Nov 2019 - Nov 2021

- Developed explainer videos for companies such as Pick n Pay, The Bible Project, Social Media Digital and more.
- Used applications such as Illustrator, After Effects and Photoshop to create illustration and animation work.

Midtier 2D Animator and Designer

Piehole TV

Nov 2021 - Aug 2023

Piehole.tv is an explainer video company, creating captivating videos for clients all over the world.

- Creating 2D explainer videos
- Designing indepth graphics for animation
- Character creation, rigging and animation
- Storyboard development

Education

BA Visual Communication
(2019)
Stellenbosch Academy of
Design and Photography

Matriculate Bachelors Pass (2016)
Rhenish Girls High School

Skills

Adobe

AfterEffects Illustrator Premier Pro
Photoshop InDesign

Web Design

Dreamweaver Wix

Wordpress

Application Design

Sketch Protopie

Game Design

Unity

See www.jennaarmstrong.com for portfolio

Languages

English
Native



Afrikaans
Native



Achievements

The bronze cube at the Young One's
Student Awards for Fissure, a
collaborative shortfilm project.

Role: Casting Director and Art Director

References available upon request